

SPRING SEMINAR: INFORMATION PROTECTION LEAGUE

April 14, 2021
9am-3:30pm CDT
Virtual/Online

Members \$50
Guests \$70

ARMA

NEBRASKA





It's a dark time for our organizations' information. Dangers lurk around every corner and we are faced with villains who want to steal, destroy, or compromise our information assets. How will we stop this and save our information? The Information Protection League is here to help! Join us as we explore the origin stories, key villains (old and new), and superpowers of the heroes that protect and manage the lifecycle of our information assets.

Annual Spring Seminar • April 14, 2021, 9am-3:30pm CDT • Zoom Meeting

9:00-9:10 AM CDT – Welcome and opening remarks

9:10 AM – 10:00 AM CDT

Keynote: Discover Your Inner Comic Book Hero

Alex Grand, founder of Comic Book Historians, will lead us through the fascinating history of comic books, their characters, and how their stories reflect the real world at different points in time. He will lead us through a journey of comic book heroes and help you discover the hero within.



10:00-10:10 AM CDT – Break

10:10 AM – 11:10 AM CDT

Harriet the Hacker Slayer
Andrew Ysasi

Harriet is a modern cybersecurity professional who is tasked with protecting the organization from cyber-attacks. This session will explore Harriet's origin story and the villains that are working around the clock to defeat her.



11:10-11:20 AM CDT – Break, Door Prize Drawings

11:20 AM – 12:20 PM CDT

Pedro, Protector of Privacy
Teresa Schoch

Privacy challenges are lurking around every corner, sometimes where you least expect it. Pedro is tasked with tackling these privacy challenges and complying with new privacy regulations such as the California Privacy Rights Act of 2020, SHIELD (New York), and countless others in the works.



12:20-1:00 PM CDT – Lunch Break, Networking Breakout, Door Prize Drawings

1:00 PM – 2:00 PM CDT

Information Governance Ivy
Andrew Ysasi

Ivy is tasked with establishing and managing the organization's Information Governance Program. This session will explore Ivy's origin story, her certifications, and her tools for ensuring information is managed properly through the full lifecycle.



2:00-2:10 PM CDT – Break, Door Prize Drawings

2:10-2:25 PM CDT – Seminar Remarks

2:25 PM – 3:25 PM CDT

Information Protection League in Action
Andrew Ysasi

In this final session of the day, we will explore how these superheroes can best work together to protect and manage information throughout their lifecycle.



3:25-3:30 PM CDT – Grand Prize Drawing



Andrew Ysasi (EE-SA-SEE), MS, CRM/CIGO, FIP, FIIM, CIPM, CISM, PMP, IGP, CIP, CSAP has 25 years of experience in executive leadership, technology, privacy, security, and information governance. As Vice President of Advocacy for VRC, Andrew is tasked with mentoring, educating, volunteering, and advocating for all matters related to information governance (IG). Andrew is the President of IG GURU®, an IG news organization and a resume expert with Admivio®, where his work is published on CIO.com. He is also the President-Elect of the Institute of Certified Records Managers (ICRM) and the recipient of the Alan Andolsen Mentor of the Year award in 2020. Andrew is an instructor at San Jose State University's School of Information, an instructor at Cybrary, a frequent guest on industry podcasts, a contributor to ARMA's IGBOK, a contributor to Wiley's Information Governance 2nd Edition, President-Elect for the ICRM in 2021, a former board member for i-SIGMA, and a former adjunct instructor at Davenport University. Andrew has a Master of Science in Administration from Central Michigan University, a bachelor of science in information technology, and a certificate in data analytics from the Wharton School at the University of Pennsylvania.



Teresa Schoch, MS JD CIPP US E M CRM IGP is a global privacy attorney and consultant providing guidance to global corporations, financial institutions and non-profits. Teresa addresses privacy, security and recordkeeping laws of jurisdictions in which organizations conduct business and determines the best processes, technologies and staff development/ utilization to ensure compliance and to avoid data management risk. She has a diverse background in the practice of law, privacy and security compliance, electronic records management and scheduling (domestic and global), information management, content management, corporate risk management, information regulatory compliance, knowledge management, search retrieval methodology, complex global research, strategic planning, work flow efficiency, ethics, change management, information risk management and legal research and writing.



Keynote speaker, **Alex Grand** is the founder of Comic Book Historians, dedicated to exploring the intricacies of Journalistic Comic Book History and to fit the comic books and strips that we know and love into a visual historical context. Grand is a Comic Book Historian, Panelist, Consultant and Motion Comics Animator featured on The Today Show, CGTN America Cable Network, The Life According to Stan Lee Documentary, Kasafilm's Documentary on Marko Djurdjevic, contributor & speaker on both the Marvel Lego Art soundtrack & the Russo Bros produced Docu-Series narrated by Kevin Smith, Slugfest: Marvel vs DC, written creator bio's in graphic novels, consultant to Harvey Comics' Ghost Empire Documentary, and published in The Jack Kirby Collector.

Register at <https://www.armanebraska.org>

or Mail checks payable to Nebraska Chapter, ARMA, Inc to:
Nebraska ARMA Chapter, c/o Ron York, Treasurer, 8114 N 279th St, Valley, NE
68064

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Guests: \$70

CANCELLATION POLICY: No refund on cancellations received after April 9, 2021. If you have any questions/concerns, please contact Mark Graves, Vice President at Mark.Graves@Kiewit.com.

ARMA International is a not-for-profit professional association whose vision is to be the driving force that enables organizations to harness the strategic power of information. ARMA's core pillars/values: 1) Professional standard-setting and best practice frameworks, 2) Current news, events, and industry trends, 3) Network of local chapters providing opportunities for in-person training and leadership development, 4) Certification preparation and continuing education

The Nebraska chapter, founded in 1961, has approximately 60 members and holds monthly education sessions from September to June, including the all-day spring seminar in April.

<https://armanebraska.org>